

ANA CRUZ EVENT PLANNING

...Always tasteful, never ordinary

PRESS PACKET

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Ana Cruz

CEO / Event Consultant / Speaker

Ana Cruz is one of the most sought after event planners & party trend experts in South Florida. Known for her creative & innovative ideas, her unexpected décor accents and her exquisite attention to every last detail, Ana Cruz's energetic personality and feisty demeanor engage her clients as she creates one-of-a-kind parties of their dreams. Each of Ana's events is unique, fashionable and distinctive in design. At the same time, each event also exudes feeling of warmth and intimacy...no matter how big or small. These qualities, together with Ana's respect for her clients' desires, have made her the top choice for individuals and couples as well as high profile corporations. She is well known for creating weddings and events in and around the Miami area and has brought her expertise to other states nationally and countries internationally. Her corporate event planning has included parties for such companies as Citibank, The March of Dimes and Pulte Homes, Inc.



Ana began her career in the special events business more than a decade ago by creating custom social events for her then-employer, Citibank. Her inspiration, creativity and penchant towards design led Ana to expand her talents into complete party planning. In May 2001, she officially opened Ana Cruz Event Planning and instantly attracted clients from all over the country. In 2005, Ana was selected to star in several editions of the Style Network's reality wedding series hit "Who's Wedding Is It Anyway?" and its sister program, "Married Away".

Ana's easy going sense of humor, resourcefulness, ingenuity and ability to bond with her clients quickly made her a show favorite. The production team at the Style Network dubbed Ana the "Latina Carrie Bradshaw" and continues to look for opportunities to partner with Ana and her team.

Today, in addition to providing professional event planning services for weddings, parties, "destination celebrations", corporate functions, and just about any other social occasion, Ana is using her insight and expert knowledge of wedding planning to educate and promote vendors in the wedding industry. She frequently speaks at colleges, universities, professional industry group meetings, conventions and bridal shows. She hosts these educational seminars to give event planning advice to brides as well as up and coming planners. Her "Boot Camps" have been hosted by venues looking to attract new clients and department stores like Bloomingdale's who wish to highlight their bridal services.



Ana Cruz

Owner/ Event Planner/ Arbiter of Style & Innovation

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Ana Cruz is a born and bred Miami girl with family roots in both Cuba and Spain. The unique mix of those strong, passionate cultures account for her personal style and outlook on life. She is recognized throughout Florida and in the greater Miami area specifically as an arbiter of style and innovation when it comes to event planning. For five years, she was one of the stars of the Style Network's hit show, "Whose Wedding Is It Anyway?" where she was best known for always making her clients look and feel good no matter what challenge they threw at her.

Ana Cruz Event Planning – Miami's premier event planning and lifestyle company with offices in Miami and Detroit – is the undisputed leader in its field since opening in May 2001. Ana's corporate client list includes Citibank, the March of Dimes, Blue Cross Blue Shield and Pulte Homes, Inc., just to name a few.

As a destination wedding and lifestyle expert sharing her views on food, fashion, entertaining and décor, Ana was selected to be one of the premier wedding planners featured on the Style Network's reality destination wedding series, "Married Away". She frequently appears as a popular event planning consultant on local radio, television and news media outlets. Additionally she is often quoted as a content expert in national news and magazine articles.

Ana currently lives in Miami Springs with her husband of fifteen years, Omar. They have two gorgeous sons, Jake and Colin.

Please go to the "Press & Appearances" tab on anacruz.com for information on Ana's past television appearances, speaking engagements and feature articles.